

# National

A man with grey hair, wearing a dark sweater over a white turtleneck, is sitting on a brown leather couch. He is holding and reading a magazine. The magazine's cover features a red header with the word "The Economist" and a large, detailed illustration of a classical figure. To the left of the man, a framed picture of a landscape is visible on a shelf. The background is slightly blurred, showing what appears to be a window or a wall.

Why You Didn't  
See Our TV Commercials  
Page 2

## How to solve Canada's economic mess

Without raising  
personal taxes  
or increasing  
the debt.

# Why you didn't see our TV commercials



We would have loved for you to see our television commercials.

They would have been great. Not expensive, yet really creative.

The Canada Elections Act would only allow us to broadcast 10 thirty second commercials during the entire election. Hardly enough time for any party to inform you on where they stand on the important issues facing our country.

By the way, guess who got 232 spots?

So you didn't see any National Party ads on TV. Instead, you're seeing them here. This is our television campaign. Enjoy.

## ALLOCATION OF BROADCASTING TIME TO BE MADE AVAILABLE BY EVERY BROADCASTER FOR PURCHASE BY POLITICAL PARTIES DURING THE FEDERAL GENERAL ELECTION

Political Party	Number of Minutes
Progressive Conservative Party of Canada	126
Liberal Party of Canada	78
New Democratic Party	36
Reform Party of Canada	17
Christian Heritage Party of Canada	16
Libertarian Party of Canada	16
The Green Party of Canada	15
Communist Party of Canada	14
Confederation of Regions Western Party	14
Party for the Commonwealth of Canada	14
Bloc Québécois	5
Canadian Party for Renewal	5
Marxist-Leninist Party of Canada	5
National Party of Canada	5
Natural Law Party of Canada	5
Option Canada Party	5

**National**   
National Party of Canada / Parti National du Canada



## THE NATIONAL PARTY OF CANADA



Mel Hurtig, Leader

"Canada is the only major industrial country in the world in the process of a massive de-industrialization. Of the leading 24 countries only Turkey has a lower percentage of the work force employed in industry.

"The only time to start a political party is if you strongly feel that the existing parties are not only not doing a good job but are threatening the survival of your country," says Mel Hurtig, Leader of The National Party of Canada.

Officer of THE ORDER OF CANADA, winner of the Lester B. Pearson MAN OF THE YEAR PEACE AWARD, Mel Hurtig is a well-renowned, respected defender of Canadian sovereignty. Publisher of THE CANADIAN ENCYCLOPEDIA and author of THE BETRAYAL OF CANADA and A NEW AND BETTER CANADA, Mel Hurtig saw what was happening to Canada and could not sit idly by. So he lead the founding of Canada's new party which plans to run over 150 candidates across Canada.

## BECAUSE WE COULDN'T JUST SIT IDLY BY

Are you disappointed with the state of Canada's economy and with a government that doesn't know what to do about it?

Are you angry at politicians who promise anything to win your vote, then once elected do whatever they wish?

Do you still cling to a glimmer of hope that someone will come along and bring some sense to Ottawa?

If this reflects how you feel then you are not alone. Millions of Canadians are fed up with high taxes, corruption and a crippling debt that is the legacy of Conservative and Liberal governments.

The National Party of Canada is a brand new party of people who voted

Conservative, Liberal, or NDP in the past — and just can't anymore. Old-line parties have lost touch with the people they represent.

We created a new, very different political party, from the ground up, to right the wrongs of years of economic mismanagement.

The National Party of Canada has a new vision and well thought out plans to govern with integrity and to restore Canada as a



prosperous country with jobs and opportunities for all Canadians.

### THE NATIONAL PARTY OF CANADA'S *Declaration of Independence*

*The National Party of Canada is the only federal party that does not accept donations from corporations, trade unions, or other special interest groups.*

*We are funded solely by donations from individual, private Canadian citizens, leaving the National Party free to represent the wishes of the people of Canada.*



## DEMOCRACY

# PUTTING INTEGRITY BACK INTO THE SYSTEM

## CANADA'S ECONOMIC PROBLEMS ROOTED IN THE BREAKDOWN OF OUR DEMOCRACY

In a democratic country, government is supposed to represent the will of the people. Such is no longer the case in Canada.

Today, elected members of Parliament are no longer allowed to represent the will of their constituents. They represent the will of big money lobbyists acting on behalf of big business, multinational corporations and special interest groups. Conservative, Liberal and NDP members of Parliament alike are forced to vote their party line on important issues — regardless of the wishes of their constituents.



Our democratic system needs to be put back on track. To make government more accountable and representative, we will:

- disallow MPs and Senators from setting their own salaries, pensions, and perks;
- strengthen the office of the Auditor General to ensure that all government contracts are awarded through tender;
- disallow the expensing of lobby fees and special interest contributions;
- ensure that all appointments to Government Boards, Agencies, Crown Corporations, etc. are awarded on merit instead of on the basis of who gave money to whom;
- take away the Prime Minister's ability to set the date of the federal election;
- ensure that all nation-turning issues (e.g. the FTA, NAFTA, Constitution) are submitted to the people of Canada in binding referenda;
- ensure that no one is allowed to take his or her seat in the House of Commons without making a solemn Pledge of Allegiance to Canada.

## CULTURE / ARTS

# Society's Voice

Our artists give us the language, the images and the sounds that help define us to ourselves and to our world. If we impoverish our arts and culture, we impoverish ourselves in many important ways.

## CULTURE AND ARTS AS AN ECONOMIC FACTOR

Cultural and arts spending is extremely labour intensive. It provides an excellent return on investment almost unmatched by any other industry.

The cost of training an arts sector worker is about one-third of that for an industrial sector worker.

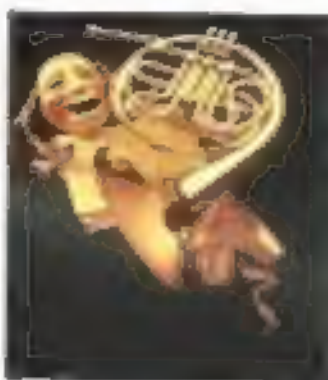
The government now subsidizes one-third of the losses required by performing arts organizations. The return on such an investment is approximately \$2.9 billion in "cultural spending" by individuals and families and a

ripple effect of \$17 billion throughout the economy. Aside from enhancing the value of our tourism industry, Canadian culture makes good business sense.

The government has failed to recognize the social importance and economic impact of Canadian arts and culture. In the past decade the Tories have drastically cut back or entirely eliminated funding to some of Canada's most important cultural institutions.

We see no argument to justify reduced funding for the arts and culture, but many arguments to justify some increased funding.

The National Party of Canada achieves cultural sovereignty in as important as political and economic sovereignty. And in purely material terms, increased funding makes good dollar sense.



## ENVIRONMENT

# INSTALLING AN ENVIRONMENTAL OMBUDSMAN

Canada is a country gifted with abundant natural resources. But we are exploiting them far beyond their sustainability, thereby depleting wealth that rightfully belongs to future generations. We have learned that the oceans are no longer the great reservoir of renewable proteins. Our forests are being liquidated at a rate far beyond their capacity to regenerate.

Far too many decisions affecting our environment are being taken without due regard for the long-term costs of resource exploitation and depletion.

To help ensure that Canada adheres to the principles of sustainable development, The National Party proposes to install an Environmental Ombudsman.

We will put Canada on the leading edge of environmental leg-

islation. Our environmental policies will improve our quality of life and create economic opportunities, societal dividends and new employment.

We believe Canada does not have to make a choice between a strong economy and a clean environment. Canada can have both, because a clean environment ultimately leads to a stronger economy.





## ECONOMY

# Solving Canada's economic mess

## THE IMBALANCE OF TRADE

Normally when a country sells goods to Canada, we expect that country to use the money from such sales to buy goods from us. That's called a balance of trade.

Unfortunately, the Canadian government has been so successful in financing the debt by selling bonds on the foreign market, that it actually competes with Canadian exporters of goods for foreign-held Canadian dollars.

That leads to a serious imbalance of trade and further unemployment.

## THE PRICE OF THE DEBT

It is vital to Canada's economic recovery that we begin to buy back the debt and reduce the interest payments which eat up a stunning 33.8% of government spending. That costs Canadians jobs, threatens our health care and other social programs, and affects education, culture, arts, research, and almost every aspect of Canadian society.

## A TIME FOR NEW, SENSIBLE SOLUTIONS

Canada's major economic problems, jobs and the deficit, are legacies of Conservative and Liberal mismanagement of the Canadian economy.

In order to achieve a turnaround in the Canadian economy, we must find ways to stop the current downward spiral of cutbacks, layoffs and shut-down.

1.5 million unemployed Canadians and millions living in poverty are true testament to the fact that the old, traditional solutions are clearly not working.

The National Party of Canada has a new vision and innovative policies to stimulate Canada's economy and to overcome the economic problems.

What differentiates The National Party's economic policies from that of other political parties is that ours are planned to reduce unemployment to 4%, and eliminate the deficit.

Here are some of the economic policies we would implement:

- stop the foreign takeover of Canada.
- significantly reduce the government debt owed to foreign lenders.
- lower interest rates.
- tax interest received by foreign holders of Canadian bonds which will

reduce the deficit by \$10 billion per year.

- lower the value of the dollar to 70¢, making Canadian export goods and services more competitive abroad and creating many jobs at home.

Implementation of The National Party of Canada's innovative economic poli-

cies is the sensible change Canadians are so desperately looking for to restore Canada's economy and a return to prosperity.

*"...the Canadian government... actually competes with Canadian exporters of goods"*

## THE RED INK TRAIL



In 1993 some \$35 billion will leave Canada in interest payments and dividends.



During the Conservative years, the public debt has risen 154% to \$423 billion and is expected to rise to more than \$520 in the next fiscal year.



Last year, the average Canadian family paid almost \$2,000 more in federal taxes than when the Conservatives took office in 1984.



During the first four years of the FTA our balance of trade with the U.S. dropped by \$30 billion.



A 1% drop in interest rates produces \$2 billion in additional profits to the Canadian economy.



During the past four years our per-capita standard of living in Canada has fallen by 5.3 per cent. It will drop again this year.



Canada pays interest rates that are approximately 3 percentage points higher than those paid in the U.S.



During the Conservative years, fully 92% of foreign investment in Canada was used in the takeover of 5,000 Canadian businesses. Only 8% was for new business investment.



# The Job Creation Formula

## SENSIBLE POLICIES FOR PUTTING CANADIANS BACK TO WORK

The National Party of Canada rejects the Liberal and Conservative policy of fighting inflation with high unemployment. Instead we opt for a policy of full employment — a goal which will be achieved when unemployment has been reduced from 11.6% to 4%, the figure at which most people who want a job will have a job.

Astonishingly, the economic impact of such a full employment policy will effectively reduce the deficit by \$24 billion per year. But to employ this many people, we must increase our annual Gross Domestic Product by \$120 billion by 1997.

### JOB CREATION CAPITAL

Canada cannot continue to be a nation that historically exports jobs along with our natural resources. The National Party will encourage Canadian companies to start processing more of our own natural resources to create jobs here at home. These value-added resource processing jobs have a job-creating multiplier effect that ripples right through the entire economy.

High tech jobs, many in developing technologies, represent unlimited job and business potential for small, medium and large businesses alike. The National Party will ensure that the start up capital they need is available from Canadian sources. That way, the profits and the jobs will stay in Canada.

### LOWER DOLLAR — MORE JOBS

These new companies will want to sell their products on the world market. Because Canadians enjoy a higher wage than many countries we compete with, the Conservative government's policy of keeping the Canadian dollar artificially higher than it should be works against our best interests.



The National Party would let the Canadian dollar seek its own level at around 70¢. This will make our goods more competitive.

In 1992 alone, a 70 cent dollar would have generated more than \$28.2 billion in extra income in industries such as agriculture, forestry, energy, industrial goods, consumer products and other industries. Increased income throughout the economy would have created more domestic demand for Canadian products, which in turn would have resulted in even more sales and

jobs, less unemployment, and more tax revenues to help eliminate the deficit.

### LOWER INTEREST RATES — LESS DEBT

In order to finance Canada's debt, the government is offering high interest rates to foreign bond holders.

These high interest rates have encouraged foreign investors and speculators to buy our bonds. This may sound helpful, but it is a serious problem because the sale of these government bonds competes with



# a That Works



Canadian exporters of goods for foreign-held Canadian dollars on the world market.

To correct this problem, The National Party proposes to reverse the process and have the Federal government borrow from the Bank of Canada.

The National Party proposes to restrict the uncontrolled sale of government bonds to foreign investors, and to lower the interest rate the government pays on those bonds. This alone will reduce our deficit by \$2.5 billion a year.

## PLUGGING A FOREIGN TAX LOOPHOLE

When Canadians buy Canadian bonds, they pay tax on the interest. When foreigners buy Canadian bonds, they pay no Canadian tax. By treating foreigners like Canadians we would collect an extra \$16 billion annually which could go towards job creation and debt reduction.

## FREE TRADE AND NAFTA

The American Free Trade Agreement (FTA), has already been responsible for the loss of more than 300,000 manufacturing jobs in Canada and hundreds of factories have closed forever. The North American Free Trade Agreement (NAFTA) will be even worse as it will force Canadian workers to compete with third world wages.

To put an end to this Conservative economic disaster (the Liberals will be no different), The National Party will use the existing six-month termination clause to end the FTA, withdraw from NAFTA and negotiate a more balanced trade agreement with the U.S., Japan, Europe and elsewhere.

## FORMULA FOR PROSPERITY

When combined, the elements of the National Party's comprehensive economic plan create abundant compounded benefits that are greater than the sum of their parts. It is a formula to put Canadians back to work, eliminate the deficit and restore the country to prosperity without raising personal taxes.

*The National Party of Canada's formula for recovery is detailed in a 200 page document called 'Jobs for all Canadians.'*

## JOB OPPORTUNITIES

The following are examples of what the National Party of Canada sees as glaring Conservative mismanagement of the economy and job opportunities lost.

### DID YOU KNOW THAT...?

- Canada has 33 entire areas of the economy under foreign control. Japan has none! Germany has none! The U.S.A. has none!
- Offshore imports constitute 37% of automobile sales in Canada, yet they contribute only 3% of the jobs in that industry.
- Of the 24 OECD nations, only Turkey now has a smaller percentage than Canada of its labour force employed in industry.
- For 30 years, prior to the Free Trade Agreement, Canada had the strongest employment growth of all the G-7 nations. (G-7 Nations: Canada, France, Germany, Great Britain, Italy, Japan and the U.S.A.)
- Today Canada has the worst unemployment among the G-7 nations.

### Comparative Unemployment

Canada	11.6%
U.S.A.	7.2%
Germany	5.8%
Japan	2.2%

- That in addition to the 1.8 million Canadians unemployed, there are 800,000 Canadians (mostly women) working in insecure, poorly paid, part-time jobs and another 200,000 Canadians who have given up looking for jobs and "dropped out" of the workforce.
- Small business in Canada is now producing almost 100% of new jobs yet receives only 0.43% of all business loans under the Conservative Small Business Act.
- Since the FTA, the following industries have suffered these drastic job losses:

Chemicals	17,000	Machinery	20,000
Cutting	20,000	Non-ferrous metals	9,000
Electrical	12,000	Paper and allied	25,000
Food	6,000	Primary metals	21,000
Furniture	6,000	Printing and publishing	30,000
Iron and steel	25,000	Rubber/plastics	12,000
Leather		Textiles	22,000
Metals	1,000	Wood products	6,000



## SOVEREIGNTY

RECLAIMING  
OUR  
COUNTRY

No other country in the industrialized world has allowed as much takeover of their economy as Canada.

*Canada now has 33 entire sectors of its economy under foreign control.*

*Japan has none!*

*Germany has none!*

*The United States has none!*

Investment Canada statistics show that of the \$122.5 billion of foreign direct investment in Canada between 1985 and 1992, a shocking 92% went for the takeover of Canadian businesses and only 8% was for the creation of new business. Canada is up for sale!

Under Tory stewardship, Canada has become the most economically foreign-dominated country in the industrialized world. Liberal policy would continue this downward slide.

"The National Party is an unashamedly nationalist party in a way that no other federal party has been in living memory. Its perspectives are formed by a conviction that Canada has evolved into something distinctive and valuable but that Canadians, particularly under the Tories, are losing control of their own country," says the *Winnipeg Free Press*.

The National Party will stop the foreign takeover of our country. If we don't own our country, we can't control our future.

*"If we don't own  
our country,  
we can't control  
our future."*



## SOCIAL PROGRAMS

## THE PRIDE OF CANADA

## Our Social Programs

Canadians have good reason to be proud of their social system. But for how long?

Crippling interest payments resulting from Canada's huge accumulated debt — the legacy of the present Conservative and past Liberal governments — are threatening the very existence of our social systems.

The Conservative government and the Reform Party are trying to convince Canadians that cuts for our social programs have risen so drastically that we can no longer afford them. This is simply not true. The fact is, the cost of all social programs, education, health and welfare, pensions, family allowance, etc., has increased by only 1.7% of total government spending over the past 25 years. Poor interest rate policies have caused debt payment costs to increase by over 10%.

Social programs are not the villain. Instead, it is the gross mismanagement of our economy by Liberal and Conservative governments.

The Conservative government's recent favour to its supporters within the multi-national drug lobby was nothing less than a political payoff. It added nothing to our medical system except billions of dollars of needless expense for the sick, the elderly, and for all taxpayers.

The National Party of Canada has a plan to maintain and protect the



universality and high standards of our social programs without increasing personal taxes. Our plan will redirect government spending and curtail waste.

Medicare, the Canada Pension, Old Age Security, and Unemployment Insurance are as much a part of our essential infrastructure as roads, railways and sewer systems. It will take vigilance, integrity in government and a stable, well-thought-out economic plan, such as that of the National Party, to preserve them.

**Finally!  
A real alternative  
to that  
same old  
same old  
Ottawa  
bunch!**



Millions of Canadians, fed up with the Tavish state of Canada, no longer believe the old-line parties can solve our serious economic, social and political problems.

The National Party of Canada was formed with a commitment to restore our economy and create a much more democratic country.

Support for Canada's newest political party has been so strong the National Party now plans to contest more than 150 ridings in the upcoming federal election.

If you are concerned about the systematic dismantling of our country, vote National and help create a New and Better Canada.

**National**   
National Party of Canada / Parti National du Canada



## DEMOCRACY

# The Debate That Never Happened

During an election, is it not the role of the media to provide Canadians with information so that they can make an educated choice? Particularly on 'the people's own' network?

Not according to the CBC, who chose to exclude a legitimate political party running more than 150 candidates all across Canada from the debate — The National Party of Canada. Yet, the CBC invited the Bloc Québécois, an avid separatist party running candidates only in one province. A party that has never elected members to the House of Commons on a separatist platform. A party that exists only because its nine members, elected on a federalist platform, crossed the floor to form a new political party whose *raison d'être* is to take Quebec out of Canada.

This is democracy denied!

A perfect illustration of how dysfunctional Canada's democratic system has become. This decision by the CBC



to exclude The National Party denies Canadians of the opportunity to witness and learn from a debate between two individuals with diametrically opposed visions for Canada — Mel Harris, renowned Canadian patriot and leader of a party whose very purpose is to

protect Canadian sovereignty, versus Lucien Bouchard, leader of the Bloc Québécois.

What a shame!

The fact that the people of Canada were deliberately denied this opportunity is itself worthy of debate.

## The Education Element of Recovery

The National Party believes education to be such an important element for the economic recovery of Canada, that the federal government must get involved beyond funding.

In the past four years the Conservative government has reduced federal education spending by some \$1.2 billion. These drastic cuts are irresponsible and outrageous considering that achievement levels among Canadian students have fallen alarmingly below world standards.

Long term recovery means becoming a more diversified, technically-capable, and competitive nation. The National Party's integrated economic plan relies heavily on the availability of a highly-educated Canadian workforce.

A recent survey indicated that 60% of unemployed Canadians were high school graduates, and of those, over 40% had a post secondary education. This suggests we are failing to provide



students with the kind of education they require to get a job in the '90s.

With the emphasis on technology in today's global market, to be competitive, Canada must take immediate steps to produce the scientists, engineers and managers that Canadian industry needs. We need Canadians who are better educated, and more capable of stepping into the jobs that will be created in the knowledge-based economy of the future.

### RESTORE EDUCATION FUNDING

The National Party of Canada will restore education funding to previous levels. We will establish a task force to bring forward new and bold initiatives for reforming the education system.

### MAKE POST SECONDARY EDUCATION UNIVERSALLY AVAILABLE

One such National Party initiative is to make a post secondary education available to any Canadian who wants one. This would be accomplished by abolishing tuition fees. Once the student enters the workforce, their education fees would be repayable, over time, via an income tax system reflecting their ability to pay.

This policy would extend beyond the traditional post-secondary education system to include advanced vocational training and industry-directed upgrading programs.



## BUSINESS

## SMALL BUSINESS IS BIG BUSINESS FOR CANADA

Small and medium businesses are the true engine of our economy. They create new jobs, generate economic activity in the community and pay their full share of taxes.

No while the Liberal and Conservative governments have been busy giving huge tax breaks to large and transnational companies — many in the process of downsizing their Canadian operations — it is small and medium-sized Canadian-owned businesses that have been busy creating over 80% of all new jobs in Canada during the past ten years.

However, this crucial sector of our economy is now seriously threatened. The capital it so desperately needs for start up, for cash flow and expansion is being withheld by Canadian banks.

Because of the banks' own recent history of spectacular real estate and other losses, their primary concern is what real assets might be seizable in the event of a bankruptcy rather than the economic viability and benefits of the company.

### ROLE OF GOVERNMENT

The National Party would ensure that banks reserve an adequate percentage of Canadian savings for investment in small and medium-sized Canadian-owned businesses.

The National Party considers small and medium-sized Canadian businesses an important priority in its economic plans for a revitalized and renewed Canada. That is why, as part of our integrated economic policy on job creation, we would ensure that sufficient equity and loan capital are available to these businesses and that taxation strategy encourages Canadian investment in this vitally important sector of our economy.

*"It is small and medium-sized Canadian-owned businesses that have been busy creating over 80% of all new jobs in Canada during the past ten years."*

# The Reindustrialization of Canada

### RESCUING CANADIAN INDUSTRY

Canada is the only country in the world that is in the process of massive deindustrialization.

### UNDER THE NAFTA THE REST OF OUR

Canadian manufacturing jobs will flow like water in search of the lowest level of wages. Canada will not be able to compete with Mexican manufacturing wages as low as 65¢ an hour.

This frightening scenario is real. The National Party is making it an issue while the Liberals, Conservatives and Reform Party are silent and the Federal NDP has failed to pressure the three NDP premiers into taking meaningful steps to stop NAFTA.

The National Party would immediately implement two major policies aimed at stopping the deindustrialization of Canada and starting the reindustrialization of

Canada. We would use the six month cancellation clause within the FTA to abrogate the agreement and we would withdraw from any further NAFTA negotiations.

The National Party would also work with like-minded GATT nations to encourage the development of a new international trade agreement whose policies will benefit small and medium-sized trading nations, and not just the superpowers.

If Canada had only the same ratio of employment in manufacturing as the average of the OECD countries, there would be an additional 660,000 Canadians employed in high-wage manufacturing jobs in this country. With the multiplier effect on the service sector of the economy, Canadian unemployment would be cut in half.

We don't seek to build a wall around Canada. On the contrary, The National Party simply wants to implement policies similar to those of other industrialized nations.



Over 300,000 manufacturing jobs have been lost since the Free Trade Agreement came into effect in 1989.

In the four years before the FTA, employment in the Canadian manufacturing sector rose by 7.6%. In the four years since the FTA, employment has fallen by 15.8%.

In percentages of jobs in industry, Canada now ranks a dismal 23rd among the 24 members of the Organization for Economic Cooperation and Development (OECD). Only Turkey ranks lower!

No major industrial country is remotely as dependent on foreign-sourced parts and components as Canada (50%). This means Canada is losing hundreds of thousands of high paying manufacturing jobs that should be located in this country. And this is only the tip of the iceberg compared to what Canada will face under the North American Free Trade Agreement (which two of every three Canadians oppose), comes into effect.



## How we would use helicopters to battle unemployment.



The United Nations report on unemployment predicts Canada's rate in 1995 will be the highest of all major industrialized countries. This is a direct result of an unsustainable government policy to fight inflation by putting Canadians out of work.

We believe the only way to a healthy economy is by responsible spending and a commitment to full employment. That is why we would cancel Ottawa's \$2.2 billion unnecessary helicopter order and use the money in Canada to put Canadians back to work and to help reduce Canada's enormous debt.

Now is the time for real change. Join Mel Hurtig and thousands of other Canadians who want to be part of Canada's renewal — vote for the National Party of Canada.

**National**   
National Party of Canada / Parti National du Canada

### A National Best Seller

The National Party of Canada's published book of principles and policies has made the best-seller list. If you would like a copy, contact your local bookstore or National Party candidate.



## WHY YOU SHOULD VOTE FOR YOUR NATIONAL PARTY CANDIDATE

The status quo works very well for the lobbyists, donors and patronizers in Ottawa who vote every day with their money, their connections and their influence. You get to vote once at election time.

That's why we're 100% funded by private Canadian citizens. Your National Party MP can work to represent the views and interests of private citizens without conflict of interest.

Your National Party MP will work

to influence the agenda and change Canada. All our sensible, job-building, balanced budget economic programs are aimed at restoring the economy, returning Canada to prosperity, and to the kind of democracy that works best for all the people.

We believe real democracy requires that MPs answer only to the electorate. Sending your National Party MP to Ottawa to represent you is the only way you can make that happen.

Ever wonder why cars made in Canada cost more than those made in the States? A little book-keeping trick called "transfer pricing" helps foreign-based companies operating in Canada to hide big profits. This costs Canadians \$2 billion a year in tax revenues. Here's how.

Say that a U.S. automobile manufacturer has an assembly plant in Ontario, another in Ohio, and a plant in Texas that makes bumpers. The parent company charges the Ontario

### Why Cars Cost More in Canada Than in the U.S.

plant four times the price charged to the Ohio plant for the same bumper. The American parent company has transferred the tax-free profits out of Canada. These tax-free profits are hidden in the price of the bumper. This happens every single day — on hundreds of thousands of parts — in thousands of industries.

This loophole costs Canadians jobs and a fair tax return on the products they produce. And the government knows it.

## The National Party's Principle of Equality

Treating all Canadians equitably should be a rock-solid fundamental principle of Canada's Constitution.

The National Party of Canada is committed to legal and constitutional equality for all Canadians regardless of race or religion. Under the law, the basic rights of all Canadians will be treated alike regardless whether he or she lives in Rebin Island, Newfoundland, Vancouver Island, or anywhere else in Canada.

This means no new special deals available to only one province. It means more faithful adherence to the

principles of representation by population in the House of Commons. It means the maintenance of national standards so that, for example, the quality of health care does not vary in the more well-to-do provinces from that of the poorer provinces.

The National Party believes in the principle of a strong, united, bilingual, and multicultural Canada — kind, caring and democratic with egalitarian values and shared institutions. The National Party believes in a complete Canada with all of its provinces and territories, including a vital and vibrant Quebec.





